

What Is Claimed Is:

1. A nonwoven fabric comprising at least one foreground region comprised of one or more raised portions and a background region, wherein said foreground region comprises one or more performance or aesthetic enhancing additives and said background region comprises one or more performance or aesthetic enhancing additives and said foreground and background performance or aesthetic additives are dissimilar from one another.

2. A wipe comprising at least one foreground region comprised of one or more raised portions and a background region, wherein said foreground region comprises one or more performance or aesthetic enhancing additives and said background region comprises one or more performance or aesthetic enhancing additives and said foreground and background performance or aesthetic additives are dissimilar from one another.